



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Patriot Games Inc
120 S Dixie Hwy
Ste 202
West Palm Beach, FL 33401

Contract # 1352423

Schedule Dates: 08/09/12-08/14/12
Advertiser: Ron Alvarez Circuit Court Judge District 9 (73523)
Agency: Patriot Games Inc (13015)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: 2012 (269229)
Salesperson: Jaramillo, Mario (3144)
Sales Office: WPEC
Buyer Name: Nelson, Francine
Phone/Fax: (561) 651-1499 /
CPE: N/A
Account Types: Local/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments:

Date Entered: 08/08/12
Last Modified: 08/08/12
Entered By: Mario Jaramillo
CO-OP: No
Headline #: Demo
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$749.25
Net Total: \$4,245.75
Sales Tax:

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Aug. 2012 30 \$4,995.00
Grand Total: 30 \$4,995.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5A- News-CBS 12 Good Morning South Florida 5a	2				X	X			2	\$50.00	\$100.00	West Palm Beach (WPEC)		8/8/12
2.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	5A- News-CBS 12 Good Morning South Florida 5a	1	1							2	\$50.00	\$100.00	West Palm Beach (WPEC)		8/8/12
3.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	5:29A- News-CBS 12 Good Morning South Florida 530a	1								1	\$75.00	\$75.00	West Palm Beach (WPEC)		8/8/12
4.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5:29A- News-CBS 12 Good Morning South Florida 530a	2				1	1			2	\$75.00	\$150.00	West Palm Beach (WPEC)		8/8/12
5.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5:58A- News-CBS 12 Good Morning South Florida 6a	2				1	1			2	\$150.00	\$300.00	West Palm Beach (WPEC)		8/8/12
6.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	5:58A- News-CBS 12 Good Morning South Florida 6a	1								1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/8/12
7.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	7A- CBS-CBS This Morning	2				1	1			2	\$140.00	\$280.00	West Palm Beach (WPEC)		8/8/12
8.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	7A- CBS-CBS This Morning	1	1							2	\$140.00	\$280.00	West Palm Beach (WPEC)		8/8/12
9.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	4:58-2P- News-WPEC CBS 12 News at 5p	1								1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/8/12
10.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	4:58-2P- News-WPEC CBS 12 News at 5p	1				X	X			1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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11.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5:29-30P- News-WPEC CBS 12 News at 530p	1				X	X			1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/8/12
12.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5:29-30P- News-WPEC CBS 12 News at 530p	1				X	X			1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/8/12
13.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	5:58P- News-WPEC CBS 12 News at 5p	1	X							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/8/12
14.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5:58P- News-WPEC CBS 12 News at 5p	2				X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/8/12
15.0	Normal Line / SPOT	08/09/12-08/12/12	4	:30	11:00:50P- News-WPEC CBS 12 News at 11p	3				X	X	X		3	\$225.00	\$675.00	West Palm Beach (WPEC)		8/8/12
16.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	11:00:50P- News-WPEC CBS 12 News at 11p	1	X							1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/8/12
17.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	7A- CBS This Morning (Saturday)	1						X		1	\$75.00	\$75.00	West Palm Beach (WPEC)		8/8/12
18.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	6A- News-CBS 12 Good Morning South Florida Sunday at 6a	1							X	1	\$50.00	\$50.00	West Palm Beach (WPEC)		8/8/12

CONFIRMATION CONTRACT

A: CREDIT ADVISORY: ADVERTISER:

Date:

Accepted-Station:

Date:

Comments:



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19.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8A- News-CBS 12 Good Morning South Florida Sunday at 8a	1							X	1	\$60.00	\$60.00	West Palm Beach (WPEC)		8/8/12
20.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8:58A- CBS-News Sunday Morning	1							X	1	\$325.00	\$325.00	West Palm Beach (WPEC)		8/8/12
21.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8:58A- Sports-CBS PGA Golf	1							X	1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/8/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WPEC CBS 12

Date:

8/8/12

I, Patroit Games

being/on behalf of: Ron Alvarez, a legally

qualified candidate of the NIP political

party for the office of: Circuit Court Judge Dist 9

in the Primary Election

election to be held on: 8/14/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See Attached</u> <u>WPEC CONTRACT #1352423</u>					

Total Charges: \$9,900⁰⁰

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/8/12 Francis P R 651-1499
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Lillie K Roberts Lillie K Roberts Sales Director
Signature Printed Name Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: Ron Alvarez PARTY: NIP

OFFICE SOUGHT: Circuit Court District 9 ELECTION DATE: 8/14

INQUIRY MADE BY: Patriot Gomes
Candidate Manager Agency Committee (circle one)

ADDRESS: 120 S. Dixie Hwy
WPRB FL 33401

PHONE: _____ FAX: _____

Information Requested: Rates & Annals

Final Disposition: Order Placed \$4,995⁰⁰

If Committee, list officers and position: _____

TAKEN BY: MARCO DATE: 8/8/12 TIME: PM